

Art supply online warehouses – a great way to save

By Susan G Phillips

It can be a lot of fun walking into an art supply store at the mall or to a local art and craft warehouse. The shelves contain a variety of art supplies, from acrylic paints to wooden easels, and the staff are often very friendly and passionate because they too are artists. However, what isn't so friendly is overpaying – why pay full retail prices when you could be getting discount art supplies through an online art supply store or warehouse.

Remember that when you buy a table top easel at a traditional art supply store, you aren't just paying for the easel. You're also paying for the presentation of the supplies, in the traditional brick and mortar environment. An online art supply store or warehouse saves you money because their operation costs are less. The point of going into a store is to get help when you need it. When it comes to art supplies, most artists know basically what they need. Eliminating the middle man at an online art supply store or warehouse to get your art supplies makes good business sense and can also be exciting in its own right.

As an artist, you're probably not accustomed to putting practical thoughts about time and money when it comes to your time spent in front of a wooden easel. It is worth a thought though, when you consider how fast costs can add up. A few dollars saved today can equal more time available to create tomorrow. Although shopping for online art supplies is very easy, it still can make you nervous. For one thing, there is something about buying something you've never touched that can seem weird, but art supply stores or warehouses can provide art supply catalogs to alleviate that worry. With art supply catalogs you are viewing an artistic depiction of art supplies. At that point you are one step away from viewing a painting of a wooden easel displayed on a table top easel that's been balanced on a presentation easel in a corporate boardroom. However, it really is a practical solution to filling your needs.

Traditional art supply stores are great, but the prices are marked up, and you might not get what you want, when you need it. When you look through at art supply catalog and

order your art supplies that way, you eliminate the chance that what you need will be out of stock at the time you purchase. So not only do you save money, you save time and worry. On top of saving money, the art supplies available online are of great quality. You won't be sacrificing for the sake of saving money. The only thing you'll be giving up is a few of the things people like to complain about. And if you order enough you might even qualify for free shipping.

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